












Q4 Niches & Holidays

By Mohamed Hadji



07

July 2021 ECOMMERCE HOLIDAYS






MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
28	29	30	1 • Canada Day 	2	3	4 • Independence Day 
5 • National Bikini Day 	6	7 • World Chocolate Day 	8	9	10	11 
12	13	14	15 • Get to Know Your Customers Day 	16	17 • World Emoji Day	18 • National Ice Cream Day 
19	20 • National Moon Day 	21	22	23 • Summer Olympics (July 23–Aug 8) 	24	25
26	27	28	29	30 • International Day of Friendship	31	1

**Mercher
World**

● Holiday ● Sports ● Awareness ● Other

08

August 2021 ECOMMERCE HOLIDAYS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
 • Back-to-school season			29	30	31	1
2	3	4	5	6	7	8 • International Cat Day 
9 • National Book Lovers Day 	10	11	12	13	14	15
16	17 • National Nonprofit Day 	18	19 • World Photography Day 	20	21	22
23	24	25	26 • International Dog Day 	27	28	29
30 • Summer Bank Holiday 	31					







**Mercher
World**

● Holiday ● Sports ● Awareness ● Other

09

September 2021

ECOMMERCE HOLIDAYS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY				
 <ul style="list-style-type: none"> National Hispanic Heritage Month (Sept 15–Oct 15) 🇺🇸 		1	2	3	4	5				
<ul style="list-style-type: none"> Fathers' Day 🇺🇸 Labor Day 🇺🇸 🇨🇦 	6	7	<ul style="list-style-type: none"> International Literacy Day 	8	9	10	11	12	<ul style="list-style-type: none"> National Video Games Day National Grandparents Day 	
13	14	15	16	17	<ul style="list-style-type: none"> Oktoberfest (Sept 18–Oct 3) 🇩🇪 	18	19			
20	<ul style="list-style-type: none"> International Day of Peace 	21	<ul style="list-style-type: none"> First Day of Fall 	22	23	<ul style="list-style-type: none"> AFL Grand Final 🇦🇺 	24	25	26	<ul style="list-style-type: none"> European Day of Languages 🇪🇺 
<ul style="list-style-type: none"> World Tourism Day 	27	28	29	30	1	2	3			

**Mercher
World**

● Holiday






● Sports

● Awareness

● Other

10

October 2021 ECOMMERCE HOLIDAYS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27	28	29	30	1 • International Coffee Day • World Vegetarian Day	2 • World Smile Day	3
4	5	6	7	8	9 	10 • World Mental Health Day 
11 • Thanksgiving 	12	13	14	15	16 • Boss's Day 	17
18	19	20	21 • Get to Know Your Customers Day	22	23 • National Make A Difference Day 	24
25	26	27	28	29	30 • Halloween 	31

**Mercher
World**

● Holiday ● Sports ● Awareness ● Other

11

November 2021 ECOMMERCE HOLIDAYS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1 • World Vegan Day 	2 • Melbourne Cup 	3	4 • Diwali 	5 • Bonfire Night 	6	7
8	9	10	11 • Veterans Day  • Single's Day  • Remembrance Day   	12	13	14
15	16	17	18	19 • International Men's Day	20	21
22	23	24	25 • Thanksgiving 	26 • Black Friday 	27 • Small Business Saturday 	28 • Hanukkah (Nov 28–Dec 6) 
29 • Cyber Monday 	30	1	2 • National Native American Heritage Month 			

**Mercher
World**

● Holiday ● Sports ● Awareness ● Other

12

December 2021 ECOMMERCE HOLIDAYS

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
29	30	1	2	3	4 • National Sock Day	5
6	7	8	9	10	11	12
13 • Green Monday	14	15	16	17	18	19
20	21	22	23	24 • Christmas Eve	25 • Christmas Day	26 • Boxing Day • Kwanzaa (Dec 26–Jan 1)
27	28	29	30	31 • New Year's Eve	1	2

**Mercher
World**

● Holiday ● Sports ● Awareness ● Other

For Downloading this Template go to
www.mecherworld.com/q4-niches-holidays

Thank you for watching and let's make some money!